

STRATEGIC PLAN 2023-26

# **Land Covenantors Victoria**

#### VISION

Victoria is a place where it is normal for private landholders to adopt a conservation covenant to protect biodiversity, and the benefit to the natural world and future generations is widely understood by all.

### MISSION

Through inclusive and diverse collaboration, give a voice to members, enable effective management of covenanted properties, and grow the profile of private land conservation.

# PRIORITIES

- Support, advocate for, and grow our membership
- Enable effective management of covenanted properties
- Ensure effective governance

#### VALUES

Independence
Diversity
Inclusiveness
Collaboration
Integrity
Respect



# STRATEGIC PLAN

#### **PRIORITY**

# **STRATEGY**

SUPPORT,
ADVOCATE FOR,
AND GROW OUR
MEMBERSHIP

- Support our members to connect and share knowledge
- Advocate for our members
- Grow our membership
- Collaborate with like-minded organisations

ENABLE EFFECTIVE
MANAGEMENT OF
COVENANTED
PROPERTIES

- Share learning and enable capacity building opportunities
- Signpost to existing resources
- Promote private land conservation

ENSURE EFFECTIVE GOVERNANCE

- Develop a clear strategic direction
- Secure core and project funding
- Ensure due diligence
- Maintain operational oversight
- Act in good faith



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